

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.(Currently Amended) An illuminating device comprising light means for generating primary light and a light-emitter comprising an after-glowing material for emitting secondary light after the light means is switched off or has extinguished, wherein the after-glowing material is shaped in a predetermined pattern ~~for displaying~~ configured to display information and ~~is to be~~ substantially invisible when the light means generates the primary light.

2.(Previously Presented) The illuminating device as claimed in claim 1, wherein intensity  $I_{in}$  of the primary light emitted by the light means as compared to the secondary intensity  $I_{le}$  of the secondary light emitted by the light-emitter is such that  $I_{le}/I_{in} < 0.5$ .

3. (Previously Presented) The illuminating device as claimed in claim 1, wherein intensity  $I_{in}$  of the primary light emitted by

the light means as compared to a secondary intensity  $I_{1e}$  of the secondary light emitted by the light-emitter is such that  $I_{1e}/I_{1in} < 0.1$ .

4. (Previously Presented) The illuminating device as claimed in claim 1, wherein an initial light output of the after-glowing material following the switching off or the extinguishing of the light means is lower than  $3 \text{ cd/m}^2$ .

5. (Previously Presented) The illuminating device as claimed in claim 1, wherein an initial light output of the after-glowing material is equal to or lower than  $1 \text{ cd/m}^2$ .

6. (Previously Presented) The illuminating device as claimed in claim 1, wherein the predetermined pattern comprises at least one of an alphanumeric character, a logo and an arrow.

7. (Previously Presented) The illuminating device as claimed in claim 1, wherein the after-glowing material comprises a photoluminescent or phosphorescent material.

8. (Previously Presented) An electric lamp comprising a lamp vessel provided with the light-emitter according to claim 1.

9.(Previously Presented) A luminaire comprising a housing having a light emission window, the housing or the light-emission window being provided with the light-emitter according to claim 1.

10.(Previously Presented) An automotive head lamp comprising a housing having a light emission window, the housing or the light-emission window being provided with the light-emitter according to claim 1.

11.(Previously Presented) A display device comprising a display window provided with the light-emitter according to claim 1.

12.(Currently Amended) An illuminating device comprising:  
a light source configured to generate primary light when turned on; and

a light-emitter configured to emit secondary light after the light source is off;

wherein the light-emitter ~~includes a patterned~~ is configured as a pattern of after-glowing material, which pattern is configured to be substantially invisible when the light source is on.

13.(Previously Presented) The illuminating device of claim 12, wherein a level of the secondary light is at least one of equal to or lower than  $3 \text{ cd/m}^2$  and equal to or lower than  $1 \text{ cd/m}^2$ .

14. (Previously Presented) The illuminating device of claim 12, wherein a primary intensity  $I_{1p}$  of the primary light as compared to a secondary intensity  $I_{1s}$  of the secondary light is at least one of  $I_{1s}/I_{1p} < 0.5$  and  $I_{1s}/I_{1p} < 0.1$ .

15. (Previously Presented) The illuminating device of claim 12, wherein the patterned after-glowing material comprises at least one of an alphanumeric character, a logo and an arrow.

16. (Previously Presented) The illuminating device of claim 12, wherein the patterned after-glowing material comprises at least one of a photo-luminescent and phosphorescent material.

17. (Previously Presented) An electric lamp comprising a lamp vessel provided with the light-emitter according to claim 12.

18. (Previously Presented) A luminaire comprising a housing having a light emission window, the housing or the light-emission window being provided with the light-emitter according to claim 12.

19. (Previously Presented) An automotive head lamp comprising a housing having a light emission window, the housing or the light-

emission window being provided with the light-emitter according to claim 12.

20. (Previously Presented) A display device comprising a display window provided with the light-emitter according to claim 12.